

Product Analyst

Type: Full-time

Duration: 6 month contract (renewable depending on Company needs)

Base Location: Can be based anywhere in India, with a preference for Delhi NCR; requires regular travel to the field in Uttar Pradesh to ensure technology is built for real field conditions and drives high adoption

Earliest Start Date: 15th August 2026

Apply By: 20th July 2026



About Oorja

Oorja (www.oorjasolutions.org) is an award-winning social enterprise operating in India. We are on a mission to empower 1 million farmers globally by 2035 with the agricultural solutions they need to sustainably increase their income and quality of life.

We are a Farming-as-a-Service company working at the intersection of sustainable agriculture and clean energy. Founded in 2016, Oorja aims to address the climate crisis by promoting clean solar energy in India through inclusive and affordable solar-powered irrigation solutions. Oorja leverages decentralised solar PV infrastructure to provide clean energy and climate-smart solutions that meet the needs of farmers and farming based institutions. Our farmer-centric business models enable transition from fossil fuels to clean energy thereby reducing carbon footprint, boosting productivity, increasing income, long term saving and enhancing climate resilience of communities, contributing to the SDGs.

Our core strengths are our inclusive, farmer-centric business model and a diverse and driven team with shared passion for sustainable development. Some of our funders and partners in this mission are:



Role Overview

Oorja is looking for a data-driven, tech-savvy Product Analyst to own the digital backbone of our operations. Sitting at the intersection of technology, data and rural field operations, you will build and maintain the dashboards and data reporting systems leadership relies on for strategic decisions, drive the development and adoption of Zoho ERP across the organisation, and lead development of Zoho Creator apps and our farmer-facing app, Dhoop. You will also own IT and management of all of Oorja's internal systems, manage and grow partnerships with technology providers and other partners, and use AI-assisted development tools (such as Base44 and Claude Code) to build in-house tools, including AI-enabled GIS mapping to track and improve key business metrics like CAC and CLV. This role can be based anywhere in India, with a preference for Delhi NCR, and will involve regular travel to the field in Uttar Pradesh to make sure the technology you build reflects real field conditions and drives high adoption. This is a hands-on, high-ownership role for someone who is equally comfortable analysing data, managing a software build, documenting systems and processes thoroughly, and training non-technical field teams to use new tools.

Key Responsibilities

Product & App Development

- Own product development of Dhoop, Oorja's farmer-facing app, from feature scoping through to release.
- Lead end-to-end development of Zoho Creator field and web apps for digitising payment reporting, using AI-driven development practices from wireframing through testing and rollout.
- Use AI-assisted, low-code development platforms (such as Base44 and Claude Code) to build in-house tools, including AI-enabled GIS mapping to track and improve business KPIs such as CAC and CLV.

Data Strategy & Insights

- Build, maintain and continuously iterate data dashboards that give leadership real-time visibility into operational and business performance.
- Lead data reporting, analysis and modelling — including trend analysis — to generate strategic recommendations for senior leadership.
- Design and run data collection and analysis projects supporting pilot projects and business model innovation.

ERP Ownership & IT Governance

- Drive Zoho ERP development and implementation across the organisation.
- Own IT and management of all of Oorja's internal systems at an organisational level — this is an essential, non-negotiable part of the role — including tools selection, vendor relationships, data security and system uptime.
- Maintain thorough documentation across all systems, tools and processes — from technical specs and SOPs to training materials — as a core, ongoing part of the role.

Field Implementation & Change Management

- Design and deliver internal training and change-management campaigns to drive field-level adoption of Zoho ERP and other new tools.
- Manage and develop partnerships with potential partners, technology providers and vendors that can strengthen Oorja's product and technology capabilities.
- Travel regularly to project sites in Uttar Pradesh to pilot new tools, gather field feedback, and ensure technology is adapted to real field conditions.

Qualifications

Mandatory

- Bachelor's degree in a relevant field (e.g. business, engineering, data science, technology, or a related discipline).
- 2-4 years of professional experience in a product, data/business analyst, or IT/operations role.
- Demonstrated experience building and maintaining data dashboards and reports (e.g. in Excel, Power BI, Tableau, Google Looker Studio, Zoho Analytics, or similar tools).
- Experience supporting or leading implementation of an ERP or similar business software system.
- Experience working with cross-functional and non-technical teams, including training or onboarding users onto new systems.
- Fluency in English and Hindi.

Preferred

- Experience in agriculture, renewable energy, rural infrastructure, or the social enterprise / development sector.
- Hands-on experience with Zoho Creator or another low-code app-building platform.
- Exposure to AI-assisted or low-code software development tools (e.g. Base44, Claude Code, GitHub Copilot).
- Familiarity with GIS mapping or geospatial data tools.
- Experience in a startup or fast-growing organisation with limited structure.

Skills

Mandatory

- Strong data analysis and dashboarding skills (Excel required; Power BI, Tableau, or Zoho Analytics a strong plus).
- Working knowledge of ERP systems and business process digitisation (Zoho preferred).
- Basic understanding of the app/software development lifecycle: wireframing, testing, implementation and iteration.
- Strong analytical and quantitative reasoning skills.
- Solid project management skills, with the ability to manage multiple workstreams simultaneously.
- Excellent written and verbal communication skills, including the ability to train and

support non-technical users.

- Detail-oriented, structured problem-solver comfortable working independently.
- Strong documentation skills, with the discipline to keep systems, processes and decisions clearly recorded on an ongoing basis.
- Relationship-management skills, with the ability to identify, negotiate and manage partnerships with technology providers and other partners.

Preferred

- Experience with AI-assisted or low-code development tools (e.g. Base44, Claude Code).
- Familiarity with GIS/mapping tools and geospatial analysis.
- Experience with wireframing or basic UI/UX tools (e.g. Figma).
- Adaptability and comfort working in a fast-paced, resource-constrained environment.
- A collaborative, coaching-oriented approach to working with field and non-technical teams.

Working Conditions

- Can be based anywhere in India, with a preference for Delhi NCR; regular travel to the field in Uttar Pradesh is required to ensure technology is developed for real field conditions and adoption stays high.
- Standard full-time working hours, Monday to Friday; flexibility required to accommodate field visits.
- Willingness to travel to rural field locations and work comfortably in basic field/rural infrastructure conditions.

Salary and Benefits

- A highly enthusiastic, self-driven international team.
- A melting pot of diverse talents – development professionals, researchers, engineers, farmers, scientists and community mobilisers.
- Competitive remuneration package.
- Comprehensive health and accident insurance.
- One Saturday per month off.
- An interesting field of work where you will build your understanding of solar technology and the development sector.
- Close mentorship for career development.
- A flat and open work culture and friendly work environment.
- Experience and responsibility at an award-winning company in the renewable energy and agritech industries, among the fastest growing segments of the global economy.
- The chance to make a difference and help improve people's lives.

How to Apply

Even if you do not meet all the criteria, we still encourage you to apply. Please apply by filling the online application form here – www.oorjasolutions.org/apply-now.

Equal Opportunities and Non-Discrimination Statement

Oorja Development Solutions India Private Limited is an equal opportunity employer that values and respects the importance of a diverse and inclusive workforce. It is the policy of the company to recruit, hire, train and promote persons in all job titles without regard to religion, race, caste, gender, place of birth, sexual orientation, marital status or disability status. Oorja endeavours to provide a safe, diverse and comfortable workplace. Oorja will not adversely discriminate, and prohibits other adverse discrimination at the workplace, against any person on its premises, whether that person is in its employment or otherwise. If you can contribute to our organisation, you are welcome, regardless of your roots, religion, age or gender

